Top 50 Cities with the Most % of Used Car Deals Under $15,000

Rank	DMA	% of cars for sale that are deals (under-priced) *
1	New York, NY	37.6%
2	Buffalo, NY	36.5%
3	Providence, RI-New Bedford, MA	36.3%
4	Detroit, MI	36.2%
5	Cleveland-Akron (Canton), OH	35.1%
6	West Palm Beach-Ft. Pierce, FL	33.8%
7	Miami-Ft. Lauderdale, FL	33.2%
8	Washington, DC (Hagerstown, MD)	30.7%
9	Hartford & New Haven, CT	29.9%
10	Boston, MA-Manchester, NH	29.5%
11	Pittsburgh, PA	28.8%
12	Philadelphia, PA	28.8%
13	Tampa-St Petersburg (Sarasota), FL	26.8%
14	Dallas-Ft. Worth, TX	26.6%
15	Chicago, IL	26.4%
16	Orlando-Daytona Beach, FL	26.1%
17	Columbus, OH	26.0%
18	Milwaukee, WI	25.4%
19	Minneapolis-St. Paul, MN	25.2%
20	Houston, TX	24.7%
21	Flint-Saginaw-Bay City, MI	24.2%
22	Oklahoma City, OK	23.4%
23	Cincinnati, OH	23.2%
24	Harrisburg-Lancaster-York, PA	22.5%
25	Louisville, KY	22.5%
26	Atlanta, GA	22.3%
27	Salt Lake City, UT	21.7%
28	Phoenix, AZ	21.5%
29	Grand Rapids-Kalamazoo, MI	20.7%
30	Raleigh-Durham (Fayetteville), NC	20.7%
31	Charlotte, NC	20.5%
32	Jacksonville, FL	20.2%
33	Baltimore, MD	20.0%
34	San Antonio, TX	19.2%
35	Los Angeles, CA	18.9%
36	Indianapolis, IN	18.5%
37	Norfolk-Portsmouth-Newport News,VA	18.5%
38	Kansas City, MO	18.4%
39	Austin, TX	18.3%
40	San Francisco-Oakland-San Jose, CA	17.7%
41	Mobile, AL-Pensacola, FL	17.4%
42	Denver, CO	17.4%
43	Las Vegas, NV	16.3%

*

Methodology:
iSeeCars analyzed more than 30 million used cars for sale in the U.S. over the last 12 months and studied the used cars which were priced $15,000 and below. A used car is a deal if the price is at least five percent below iSeeCars' estimated "market value". The % of deals is used to rank the cities - it is calculated as the number of deals in a given city divided by the total number of cars for sale in that market. Only city DMA's which had 40,000 used cars or more listed for sale were included in the study.

"Market value" of a used car is determined using a proprietary algorithm that analyzes similar cars for sale nationwide – those with the same year, make, model, trim, options, mileage, and other factors.

44	Nashville, TN	15.4%
45	San Diego, CA	14.8%
46	Memphis, TN	14.2%
47	Greenville-Spartanburg, SC	13.0%
48	Sacramento-Stockton-Modesto, CA	13.0%
49	Seattle-Tacoma, WA	12.6%
50	Portland, OR	12.6%