

How Used Toyota Prius Pricing Compare Across the Largest Cities in the U.S.

rank	city metro	% below/above national avg market price
1	Miami-Ft. Lauderdale, FL	-8.8
2	Orlando-Daytona Beach, FL	-5.5
3	Salt Lake City, UT	-5.5
4	New York, NY	-4.9
5	Providence, RI-New Bedford, MA	-4.6
6	Cleveland-Akron (Canton), OH	-4.4
7	Jacksonville, FL	-3.8
8	Columbus, OH	-3.7
9	Charlotte, NC	-3.6
10	San Antonio, TX	-3.3
11	Washington, DC (Hagerstown, MD)	-2.9
12	Dallas-Ft. Worth, TX	-2.6
13	Atlanta, GA	-2.5
14	Philadelphia, PA	-2.4
15	Baltimore, MD	-2.4
16	Tampa-St Petersburg (Sarasota), FL	-2.3
17	Sacramento-Stockton-Modesto, CA	-2.0
18	Minneapolis-St. Paul, MN	-1.8
19	Boston, MA-Manchester, NH	-1.8
20	Detroit, MI	-1.6
21	Hartford & New Haven, CT	-1.5
22	Chicago, IL	-1.3
23	St. Louis, MO	-1.1
24	Richmond-Petersburg, VA	-1.0
25	Milwaukee, WI	-0.6
26	Louisville, KY	-0.5
27	Raleigh-Durham (Fayetteville), NC	-0.4
28	Kansas City, MO	0.0
29	Nashville, TN	0.3
30	Denver, CO	0.5
31	Austin, TX	0.8
32	Cincinnati, OH	1.1
33	Indianapolis, IN	1.2
34	Memphis, TN	1.4
35	Pittsburgh, PA	1.5
36	Norfolk-Portsmouth-Newport News, VA	1.9
37	Houston, TX	1.9
38	Portland, OR	2.6
39	Las Vegas, NV	2.9

40	Buffalo, NY	3.1
41	San Diego, CA	3.3
42	Phoenix, AZ	3.5
43	Los Angeles, CA	3.9
44	San Francisco-Oakland-San Jose, CA	4.1
45	Oklahoma City, OK	4.8
46	Seattle-Tacoma, WA	6.8

Methodology:

iSeeCars analyzed recent pricing data for the Toyota Prius over the last several months and studied prices across the largest 50 U.S. city metropolitan areas (DMA) by population. The ranking was determined by comparing the average market price for a used Prius in each city against the average market price nationally. “Market price” of a used car is determined using a proprietary algorithm that analyzes similar cars for sale nationwide – those with the same year, make, model, trim, options, mileage, and other factors.

About iSeeCars.com:

iSeeCars is a car search engine that helps consumers find the best deal by providing key insights and analysis about each used car. The proprietary iSeeCars algorithm ranks cars by calculating an overall score based on analysis of the car’s condition, history, negotiability, price and the seller. Based in the Boston area, iSeeCars was founded by former TripAdvisor and SAP developers and executives determined to improve the used car shopping experience.