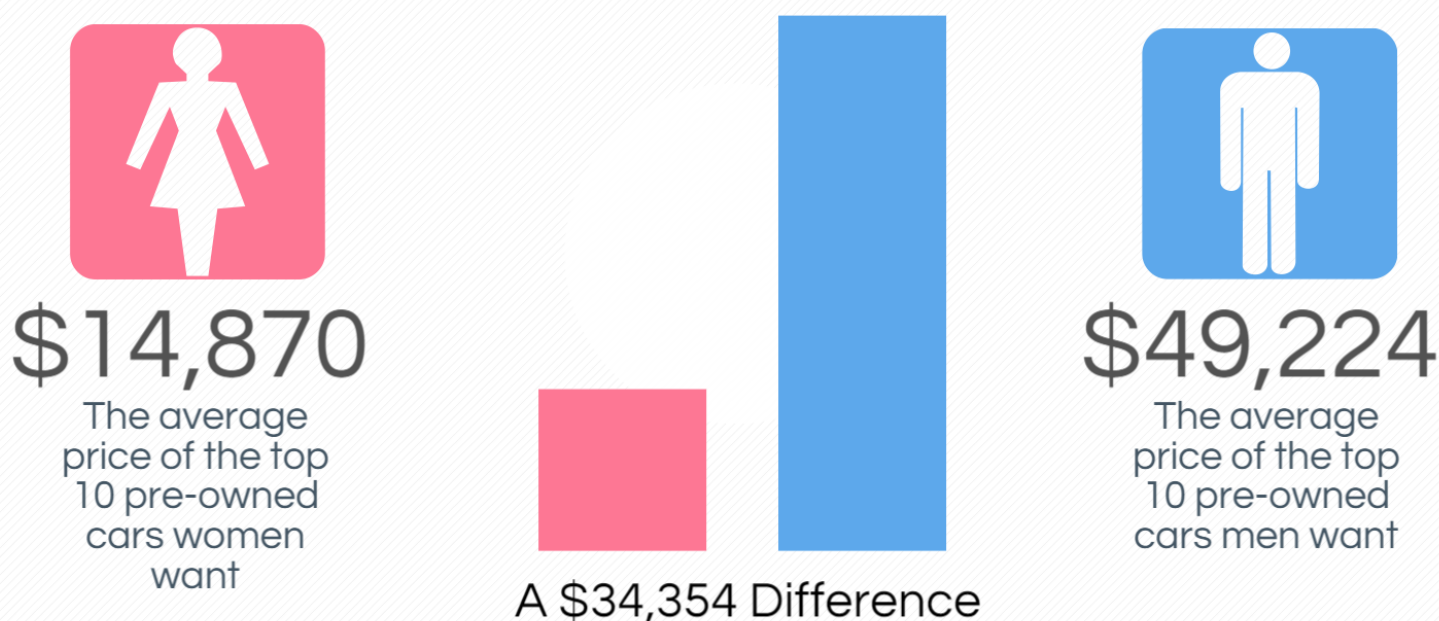


# Cars Women Want vs Cars Men Want

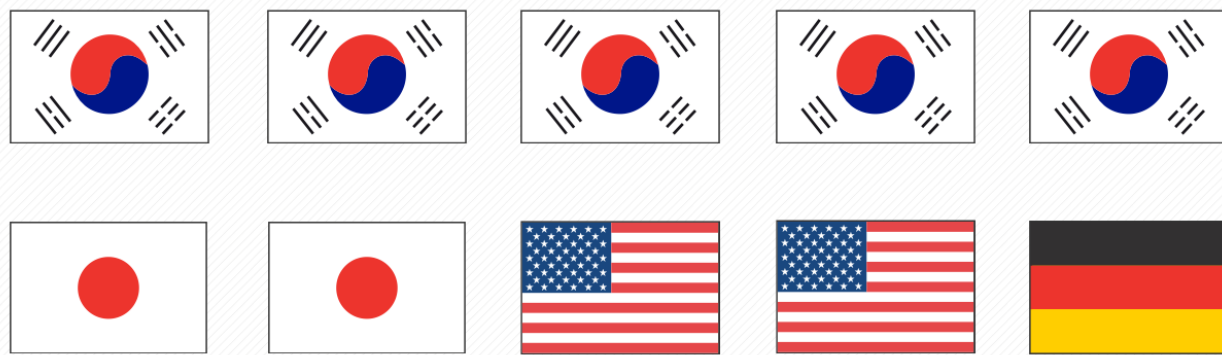
While it comes as no surprise that men are more interested in sportier, flashier cars than women, new research from iSeeCars.com found that when women shop for pre-owned cars, they are looking for affordability over status symbols.



The Average Price of the Cars Men Prefer is Triple Those Preferred by Women



5 of the Top 10 Cars Women Prefer Come from Korean Automakers



Top 10 Cars Women and Men Prefer



Women most prefer small cars and crossovers

1. Hyundai Tucson	\$16,722
2. Nissan Versa	\$12,144
3. VW Beetle	\$18,179
4. Kia Forte	\$13,730
5. Ford Fiesta	\$13,237
6. Kia Sorento	\$18,668
7. Jeep Patriot	\$16,722
8. Mitsubishi Outlander	\$15,173
9. Kia Rio	\$10,800
10. Kia Soul	\$14,431



Men most prefer sports cars and large pickups

1. Nissan GT-R	\$80,450
2. BMW M3	\$35,763
3. Porsche Cayman	\$43,303
4. Porsche 911	\$65,081
5. Lexus GS 350	\$33,004
6. Bentley Continental	\$113,666
7. Chevy Express	\$16,433
8. Ford F-350	\$28,870
9. Cadillac CTS-V	\$44,555
10. GMC Sierra 2500	\$31,109